

Making a Great Poster

Consider:

1.

2. What's Your Story?

Youu

Example

Total Ink > Information Ink

This is straight out of Excel. See anything unnecessary?

Example Improved Agai

What's an Effective **Layout**?

Heed **reader gravity**

– People naturally read left ! right, top ! bottom.

A **column format** is easy to read

Consider:

1. Time

Software ge

Special A

60-